

WORLD 100 STUDY TOUR 2018

SEPTEMBER 24–25, 2018

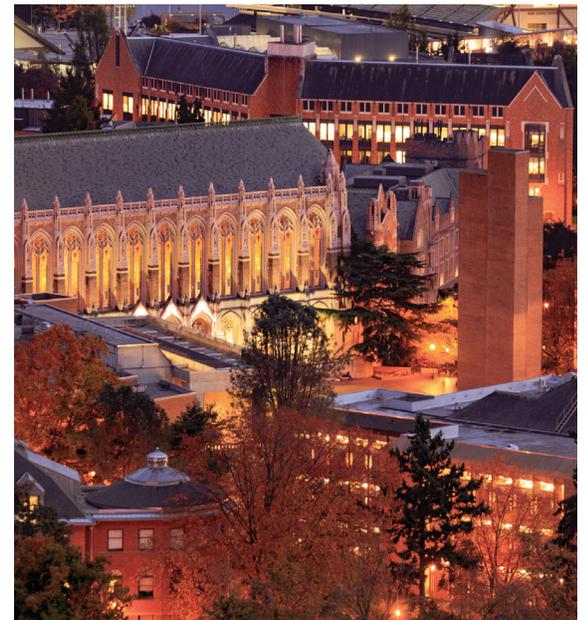
UNIVERSITY *of* WASHINGTON



THE UNIVERSITY OF WASHINGTON

At the University of Washington, we believe that what you care about can change the world. The UW is one of the world's pre-eminent public research universities, ranked No. 4 among U.S. public institutions on the Times Higher Education world university rankings for 2018. Comprising three campuses in Seattle, Bothell and Tacoma, along with an expanding presence in Spokane and a global network of programs and outreach, the UW educates more than 56,000 students a year in our degree programs, along with another 55,000 through our Continuum College of professional and continuing education. Located a few miles from downtown and nestled among snow-capped mountain ranges, miles of lush forests and the glittering Puget Sound, the UW's historic campus in Seattle marks its 127th anniversary this year.

With a top-ranked medical school and statewide health-care system, Pac-12 athletics and nearly 300 specialized research centers, the UW provides boundless opportunities for students while making a profound difference for people in our region, our state and the world.



SEATTLE, WASHINGTON, USA

What do biotech, Jimi Hendrix and Starbucks have in common? All are emblems of the Emerald City: a thriving urban hub, technology hotspot and cultural and philanthropic center. Situated on the northern tip of the United States' West Coast, Seattle is one of the fastest-growing cities in the country. As the gateway to the Pacific Rim, Seattle cultivates strong relationships across Asia through relationships with businesses, organizations and educational partners. And from shimmering Lake Washington to the picturesque summit of Mount Rainier, the Puget Sound region offers stunning natural scenery at every turn.

TOUR SUMMARY

During your visit with us, you will experience the best of what the UW and Seattle have to offer. You'll learn about the UW's pioneering Global Innovation Exchange (GIX) — a partnership between the University of Washington and China's Tsinghua University, with support from Microsoft; join Vice President for Innovation Strategy Vikram Jandhyala for an inside look at CoMotion, the UW's collaborative innovation hub; and tour our beautiful, historic campus. No visit would be complete without some quintessential Seattle experiences, including a coffee tasting at TK and dinner at the iconic Ray's Boathouse, where you can watch the sun set behind the stunning Olympic Mountains while dining on fresh local seafood.

BE BOUNDLESS
FOR WASHINGTON | FOR THE WORLD



AUTUMN IN SEATTLE

It's hard to find a more gorgeous sight than majestic Mount Rainier on a clear fall day. While Seattle's average September temperature is 69° F/20° C, the city often enjoys an extended summer, with September temperatures sometimes reaching as high as 80° F/26° C. Nighttime temperatures can dip into the 50s F/around 12° C, so bring jackets and sweaters to layer. Rain is not typical for this time of year — September usually sees only six days of rain — but you should pack an umbrella or rain jacket just in case. The visit itinerary includes a fair amount of walking, so comfortable shoes are a must.

We are happy to accommodate mobility differences. To request disability accommodations, please contact the Disability Services Office at least 10 days in advance at 1-206-543-6450, 1-206-543-6452 (TTY), 1-206-685-7264 (fax) or dso@uw.edu.

SEPTEMBER 24

8:15–8:45 a.m.

WELCOME AND UW OVERVIEW

Speaker: Thaisa Way

8:45–9:30 a.m.

BE BOUNDLESS: ADVANCING THE UW'S BRAND

Speakers: Mary Gresch
Nicole Dierks
Alanya Cannon

9:30–10:15 a.m.

DEMONSTRATING OUR IMPACT THROUGH STORYTELLING AND NEWS

Speakers: Jack Martin

10:15–10:30 a.m.

BREAK

10:30 –11:00 a.m.

CRISIS COMMUNICATIONS

Speaker: Victor Balta

11:15 a.m.–12:15 p.m.

CAMPUS TOUR

Speakers: Alanya Cannon
Victor Balta

12:25 p.m.–1:25 p.m.

LUNCH

Speaker: Kate Starbird

1:25–2:10 p.m.

INCLUSIVE INNOVATION FOR THE PUBLIC GOOD

Speakers: Ed Lazowska
Shwetak Patel
Eve Riskin

2:10–2:25 p.m.

BREAK

2:25–3:20 p.m.

HEALTHY PEOPLE, HEALTHY PLANET: IMPROVING POPULATION HEALTH

Speakers: Ben Packard
India Ornelas

3:35–4:35 p.m.

RECEPTION

6:15–8:30 p.m.

DINNER AT RAY'S BOATHOUSE

SEPTEMBER 25

9:30–10:15 a.m.

TOUR GLOBAL INNOVATION EXCHANGE (GIX)

10:30–11:15 a.m.

COMOTION AND GIX: ENGINES FOR GLOBAL INNOVATION

Speaker: Vikram Jandhyala

11:15 a.m.–11:45 a.m.

(TBD)

12:25–1:25 P.M.

LUNCH

1:25–1:45 p.m.

WRAP UP

SPEAKERS



Victor Balta

Senior Director for
Media Relations



Alanya Cannon

Director, Brand
Management



Nicole Dierks

Assistant Vice President,
Brand Marketing Strategy



Mary Gresch

Chief Marketing and
Communications Officer



Vikram Jandhyala

Vice President for
Innovation Strategy



Ed Lazowska

Bill & Melinda Gates
Chair in Computer
Science & Engineering



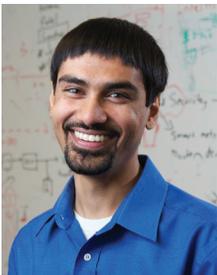
Jack Martin

Assistant Vice President
for Communications



Ben Packard

Executive Director,
EarthLab



Shwetak Patel

Professor, Computer
Science and Engineering



Eve Riskin

Associate Dean of
Diversity and Access,
College of Engineering,
Professor of Electrical
Engineering



Kate Starbird

Assistant Professor,
Human Centered Design
& Engineering



Thaisa Way

Chair,
Faculty Senate