



World 100 Study Tour

University of Chicago

Chicago, USA 9th – 10th October 2014



WORLD 100 NETWORK ANNUAL CONFERENCE 2014



University of Chicago

Hosts

The University of Chicago – a great university, by a great lake, in one of the nation's greatest cities. One of the world's premier academic and research institutions, the University of Chicago has driven new ways of thinking since its 1890 founding. Today, UChicago is an intellectual destination that draws inspired scholars to its Hyde Park and international campuses, keeping UChicago at the nexus of ideas that challenge and change the world.

Tour Summary

Delegates will be guests of Julie Peterson, Vice-President for Communications. The World 100 Network is grateful to her and her team for organising the study tour programme.

Delegates will have the opportunity to meet the university's senior management team for discussions on positioning a great urban research university for civic and global engagement.

There will also be an architecture tour as well as the opportunity to visit some of the city's sights such as Millennium Park, the Art Institute of Chicago and Navy Pier.



THE UNIVERSITY OF
CHICAGO



Study Tour

Study Tour Delegates

- Nick Agarwal, *Director of Corporate Affairs*, University of Sheffield
- Charlotte Autzen, *Senior Executive advisor*, University of Copenhagen
- Tracy Chalk, *Director, Marketing*, Australian National University
- Ian Conn, *Director of Communications*, Marketing & External Affairs, University of Edinburgh
- Andrea Farquhar, *Assistant Vice-President Public and Government Relations*, McMaster University
- Ailie Ferrari, *Director of Marketing Communications*, University of Glasgow
- Benjamin Grindlay, *Director*, Marketing and Communications, The University of Adelaide
- Robin Hoggard, *Director of Government Relations*, London School of Economics
- Terry Hudghton, *Assistant Vice-President*, Strategic Communications and Marketing, The University of Manchester
- Michael Kurts, *Assistant Vice-President*, University of Toronto
- Hilary Layton, *Director of Internationalisation*, University of York
- Kirsti Lehmusto, *Director of Communications and Community Relations*, University of Helsinki
- Lara McKay, *Executive Director of Marketing and Communications*, The University of Melbourne
- Amaya Mendikoetxea, *Pro Vice-Chancellor for International Relations*, Universidad Autónoma de Madrid
- Lluís Quintana Trias, *Vice-Rector For International Relations*, Universitat Autònoma de Barcelona
- Tania Rhodes-Taylor, *Director of Marketing and Communications*, Queen Mary, University of London
- Louise Simpson, *Director*, The World 100 Network
- Mark Sudbury, *Director of Communications and Marketing*, University College London
- Marian Theobald, *Director of Marketing and Communications*, University of Sydney
- Lars Uhlin, *Communications Strategist*, Lund University

Agenda

Wednesday 8th October

5.30pm Coach leaves from Michigan League, Ann Arbor

9.00pm Check in at Hyatt Place Chicago-South Hotel

Thursday 9th October

9.30 – **Guided tour of Frank Lloyd Wright's world-famous Robie House**
10.30am

12.00 – Lunch
1.00pm

1.30pm **Walking tour of campus**
Robert Rosenberg, *Director of Entrepreneurship Programs, Polsky Centers*

2.30pm Break

3.00 – **Panel: Building a University Global Brand**

- 4.30pm
- Derek Douglas, *Vice President, Community and Civic Engagement*
 - Julie Peterson, *Vice President, Communications*
 - Michael Kulma, *Associate Vice President for Global Initiatives*

Center for Care and Discovery, Boardroom, 7th floor

6.00pm Dinner at Quad Club, Solarium

8.00pm Shuttle to the hotel



Friday 10th October

8.00am Breakfast at the University of Chicago, Harper Court, Conference room 602

9.00am **Session I: Articulating the Brand**

- Calmetta Coleman, *Director of Communications, Civic Engagement*
- Colleen Newquist, *Assistant Vice President, Creative Communications*
- Sarah Nolan, *Director of Communications, International Communications*

Harper Court, Conference room 602

10.15am Break

10.45am **Session II: Innovation**

- John Flavin, *Executive Director, Chicago Innovation Exchange*
- Charlie Catlett, *Senior Computer Scientist, Argonne National Laboratory and Senior Fellow, Computation Institute*
- Gregory Morin, *Director for Strategy and Innovation, Argonne National Laboratory*

Chicago Innovation Exchange, Harper Court

12.00 – Lunch and shuttle

1.00pm

1.30 – **Session III: Urban Education Institute** (Tour and discussion)

2.30pm Tour led by: Shayne Evans, *Chief Executive Officer & Director of UChicago Charter Schools and Managing Director of UEI*

*UChicago Charter/North Kenwood/Oakland campus
1119 E. 46th Street, Chgo, IL 60653*

2:45 – Shuttle transportation

3:30 p.m

4.00pm **Chicago Architecture Tour**

UChicago Charter/NKO Campus. Wacker Drive or Navy Pier

5.30pm **Study tour ends**

Useful Information

World 100 Contact

Louise Simpson will accompany delegates to University of Chicago. She will remain the main point of contact for delegates until the tour ends on Friday 10th October. Messages can be left for Louise at Hyatt Place Chicago-South +1 773-752-5300. You can also contact Louise on her mobile – +44 7977506722. Please be aware that this number routes through the UK.

Should you wish to contact University of Chicago directly, messages can be left with Omeca Wadley, Executive Assistant to Julie Peterson on +1 773 702 0689.

Guided Tour

The World 100 Network has arranged a guided tour of Frank Lloyd Wright's world-famous Robie House. Travel to and from the tour will be arranged on your behalf. Please note this is an optional extra rather than a formal element of the programme.

Travel

Delegates are responsible for arranging return travel from University of Chicago.

We recommend the following shuttle service which runs from various locations downtown to both Chicago airports:

To Midway Airport: www.flychicago.com/midway

To O'Hare Airport: www.flychicago.com/ohare

Extending Your Trip

Delegates planning to extend their stay in Chicago can find out more about the city's sites and restaurant options at www.choosechicago.com

Accommodation

Delegates are responsible for arranging accommodation after the study tour ends on Friday 10th October. A block of rooms has been reserved at the Hyatt Place Chicago-South from the 10th – 12th October. Those wishing to book one of these rooms should reference the World 100 Network when contacting the hotel. Please note that the Hyatt Place Chicago-South is not centrally located. Those wishing to experience downtown Chicago should book a hotel located in the city centre.

Study Tours only cover the cost of administration. The Knowledge Partnership will organise the itinerary but the costs of travel, accommodation and food have to be met by the delegates. Delegates are responsible for their own insurance and healthcare on these trips. Whilst we do our best to ensure the tours offer very high value, The Knowledge Partnership is not liable for the health, safety or welfare of delegates on the study tours.

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