

WORLD 100 CONFERENCE 2019

A Reputation for Relevance: Universities Engaging with Society

The University of Manchester, UK, 10 & 11 September 2019

CONFIRMED SESSIONS

Professor Brian Cox, The University of Manchester

Taking science to the masses. Britain's most popular cosmologist and Renaissance man takes us behind the scenes of some of his global engagement and the impacts it has had on physics and Manchester.

Nicky Old, Universities UK

Demonstrating impact. The story and purpose behind #MadeAtUni - a campaign to bring to life the impact of universities on people, lives and communities.

Lord Bob Kerslake, Civic University Commission

The Civic Challenge. What sort of relationship should a university have with its 21st Century City?

Rowinda Appelman, Program Manager City Deal on Education, Dutch Government

Dutch City Innovation Ignition. How 19 Dutch cities are driving innovation in education.

Renée Merx, Leiden University & Monique Mourits, Utrecht University

The liberty paradox. How should universities respond to freedom of speech challenges in relation to developments in both social media and in politics?

Mark Cadow, Data Scientist at Times Higher Education

Sustainable reputation. Using the Sustainable Development Goals of the United Nations to give the rankings a fresh relevance.

Philippe Beauregard, Concordia University, Johanna Lowe, University of Sydney and David Estok, University of Toronto

Structuring social engagement. What is the best way to structure communications and marketing operations to engage key audiences, and how should success be measured?

Jonathan Grant, King's College London

Rediscovering the public purpose of universities in times of uncertainty. How universities need to meet the challenge of explaining their public purpose in challenging times.

In addition to the sessions above, delegates will have the opportunity to learn more about areas of work in which the University is leading the way:

1 Graphene research and innovation, including a visit to the newly opened Graphene Engineering Innovation Centre

2 Communications and openness around the sensitive topic of animal research, with the opportunity to go on a tour of the animal facilities located on campus.

3 Social responsibility - delegates will see first-hand the impact of University-led key programmes looking to improve the social wellbeing of local communities.

SCHEDULE

MEMBERS' DAY

Monday 9th September

9.30 - 16.00 Includes visits to Old Trafford and BBC Salford, canal trip and city tour.
18.30 Dinner at Manchester Museum

CONFERENCE - The University of Manchester

Tuesday 10th September - Conference Day 1

8.45 - 9.30 Registration
16.30 Programme ends
18.30 Conference drinks and dinner at Whitworth Art Gallery

Wednesday 11th September - Conference Day 2

8.45 - 9.30 Registration
16.00 - 17.00 Conference close & drinks

Flight to Belfast for those going on Study Tour 18.50 from Manchester Airport (arranged by W100). Arrive Belfast City Airport at 19.45 and taxi to [Titanic Hotel Belfast](#) (all booked by W100).

STUDY TOUR - Queen's University Belfast

Thursday 12th September Study tour hosted by Queen's University Belfast, followed by dinner.

Friday 13th September Second study tour day which will end at approximately 15.00 after lunch.

Please note that some timings/venues might be subject to slight alteration. We will update this document regularly.