WORLD 100

REPUTATION | INSIGHT | STRATEGY

W.W.W
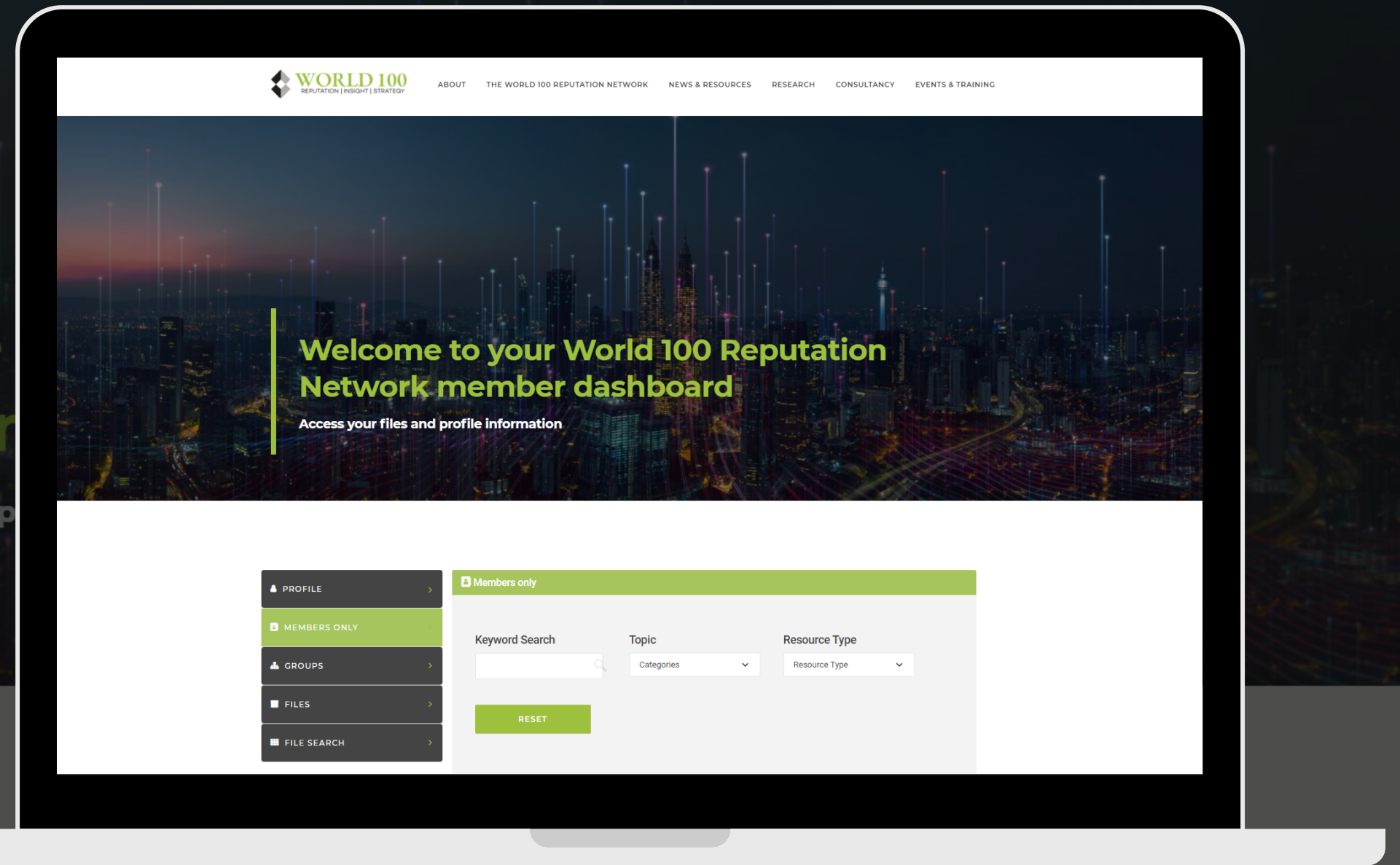
THE NEW WORLD 100 WEBSITE

KEY BENEFITS TO MEMBERS

THE NEW SITE WAS BUILT WITH MEMBERS IN MIND

KEY BENEFITS

New member dashboard

Easier access to insights and resources

Improved members page

Easier navigation

Improved events pages

Improved research pages and tracker

dashboards

The new site features a new and improved dashboard when you login. From here you will be able to access files, member only content and review your profile information, including a password reset.
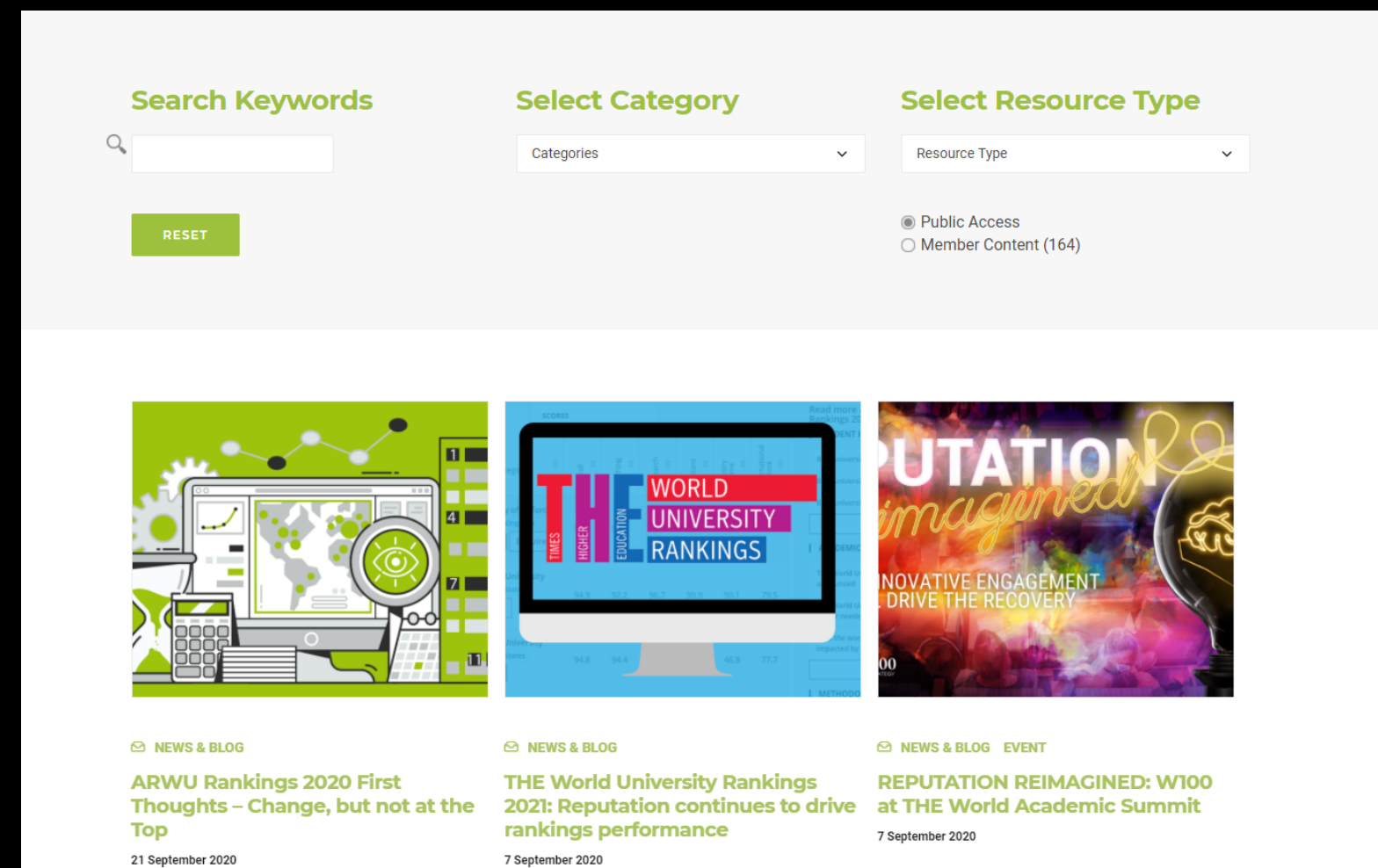
It is now possible for more than one person from each member institution to have a login to the site. Each individual user is a member of a university group and a membership year group. This will ensure everyone has access to the right content, whether it's bespoke reports or generalised membership material such as event presentations.

Welcome to your World 100 Reputation Network member dashboard

Access your files and profile information

PROFILE
MEMBERS ONLY
GROUPS
FILES
FILE SEARCH

Members only

Keyword Search

Topic
Categories
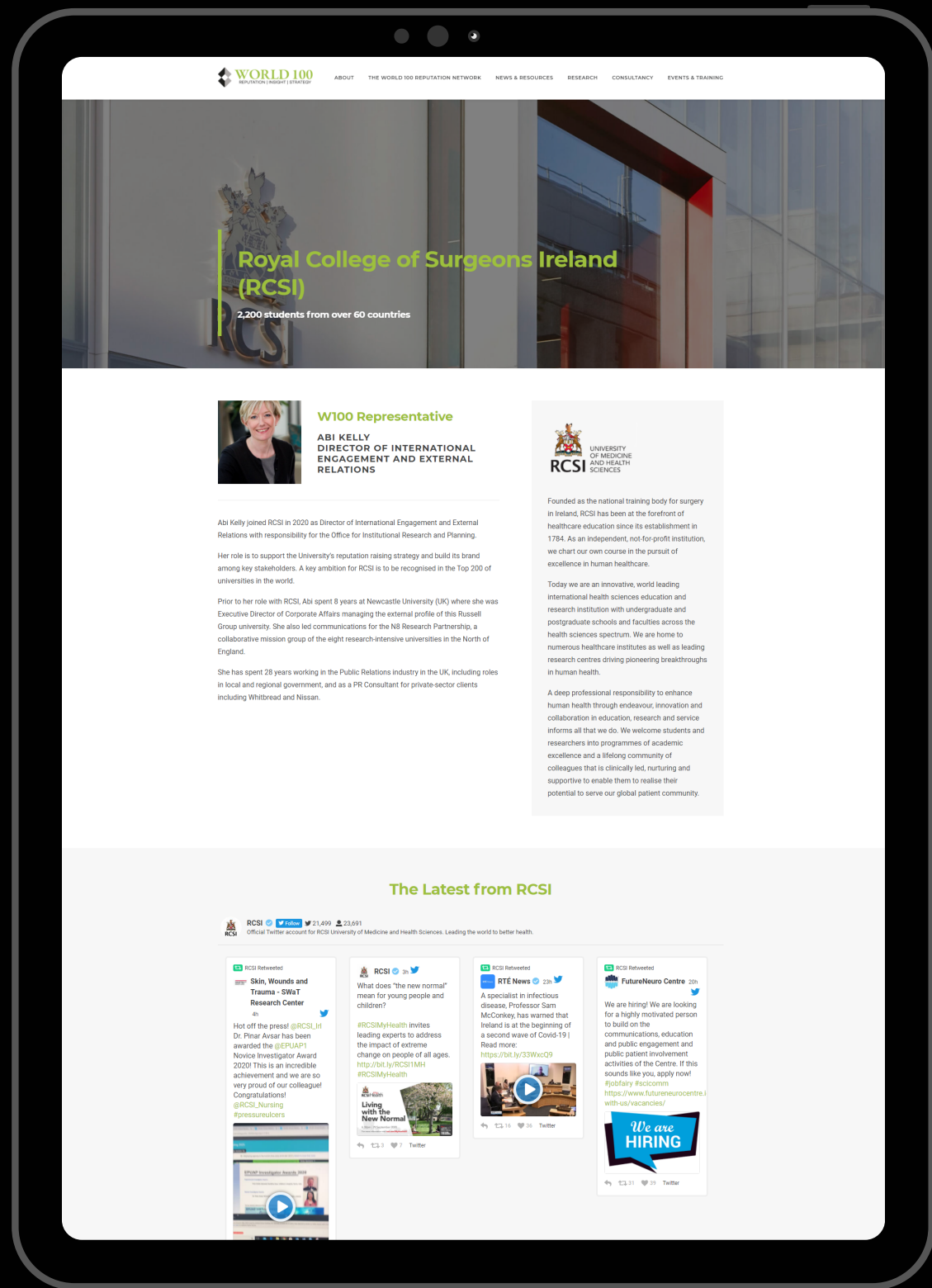
Resource Type
Resource Type

RESET

NEWS AND RESOURCES PAGE

We now have a new news and resources page. This means that the full range of W100 insights into reputation, including blog posts, event presentations, research reports and summaries and more are available in one place. They are also filterable and searchable making it easier to locate a specific resource. You can filter by topic, resource type or even keyword search - so for example, a search for 'rankings' will bring up relevant W100 research reports, conference presentations and blog content.

Although a preview of all content is available to all site visitors, full access to the files is restricted to members only. Once you are logged in to the site you will be able to download these, as long as you have the right access (it is relevant to your university or membership year).

Search Keywords

Select Category

Categories

Select Resource Type

Resource Type

RESET

○ Public Access
○ Member Content (164)

NEWS & BLOG
ARWU Rankings 2020 First Thoughts – Change, but not at the Top
21 September 2020

NEWS & BLOG
THE World University Rankings 2021: Reputation continues to drive rankings performance
7 September 2020

NEWS & BLOG EVENT
REPUTATION REIMAGINED: W100 at THE World Academic Summit
7 September 2020

We have improved the look of the public facing member pages.

We have created a neater layout to make the information more digestible.

As well as the improved overall look of the pages, we have also replaced the sometimes temperamental RSS feeds with a more visual, reliable twitter feed, allowing visitors the chance to see the social media content your teams put so much work into.

We have kept the facts and figures scroller to show off the things your institution is proud of. We also include more facts based around research (where these were available).

The page now also features a section dedicated to your instituion's mission, strategy, goals and/or values.

Please let us know if you would like any content updates, as these pages need to work for you as well as for us.

DEDICATED MEMBER PAGES

Annual Conference

Study Tours

Academy

Discover The World 100

World 100 Webinars

SIMPLIFIED NAVIGATION AND MENU

http://

Member Dashboard will automatically guide you to the most relevant information.

Our new simplified menu and navigation makes it easier for you to find what you're looking for.

The main menu only houses our key pages, which all have in page navigation via text links, buttons and images.

We now also have significantly fewer pages making the user experience and user journey simpler when trying to find out more about us and our services. But don't worry, all the content is still there.

IMPROVED EVENTS PAGES
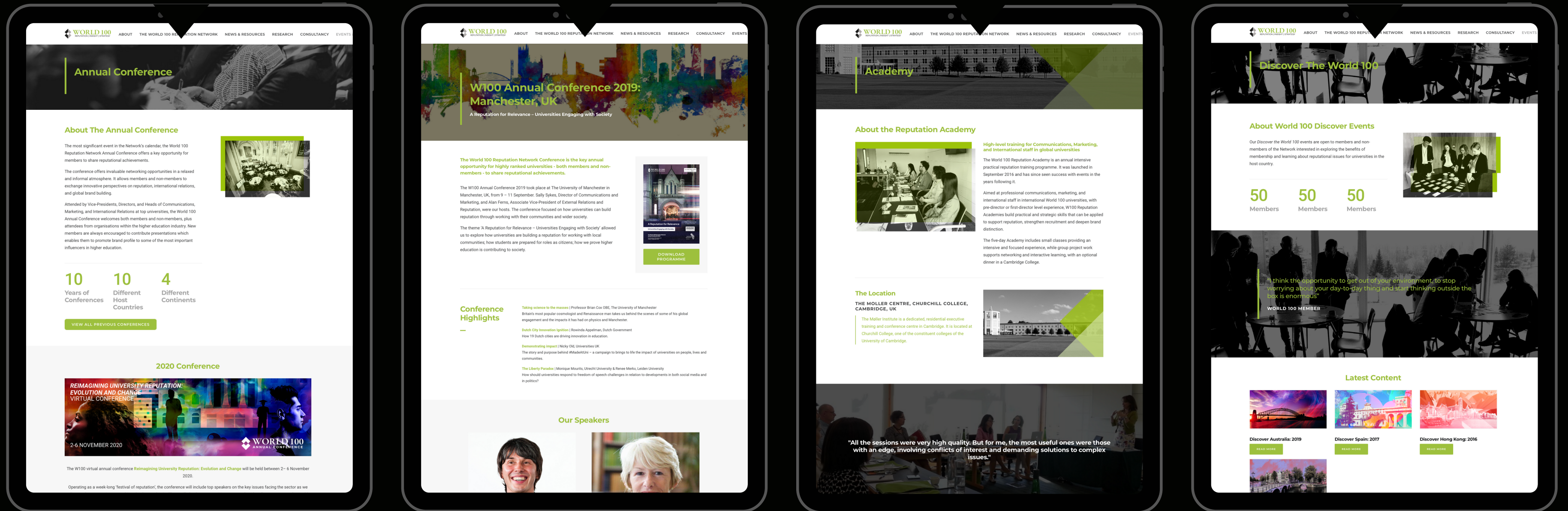
Our event pages are now more visual, and vibrant reflecting the experience of attendees.

Menu options are minimised, with navigation being mainly through buttons and images to better display the diversity of our events and event locations. The presentations made by the range of high-quality global speakers at each of our conferences are now easily accessible via a carousel within the event page.

IMPROVED RESEARCH PAGES AND TRACKER DASHBOARDS

Unique research into key elements of higher education reputation is a core benefit of W100 Membership. We have kept the research library, but made it much more visual and easier to view the range of research projects. We have also included a brief description of what each project was about to demonstrate the depth and scope of our research library.

Each project has it's own page consisting of an overview of the study, including its aims and rationale, as well as an overview of our methodology. We have also included a brief overview of the main findings and a section of the key stats and results in a visualised format.

The results of our International Reputation Tracker pilot project will be published early in the new membership year. The website will provide easy access to a highly-visual and interactive dashboard to help you maximise understanding of the data. Information about the UK Reputation Tracker will also be available with clarity about the relationship between the two projects, and access to the UK Tracker dashboard for project members.

Research Projects

As part of each membership year, the World 100 conducts one large industry-related research project. An overview of current and previous research projects can be found below; including some key findings.

Members of the Network have access to the detailed findings of research projects for each year of membership and summaries of previous research. *For the 2020/21 membership year only, all members will have access to the entire back catalogue of research.* These can be accessed via the member dashboard or the news and resources page.

If you are a W100 member but can't access the research, please contact l.bould@theworld100.com.

If you are interested in getting more detail on research, individual reports can be purchased ad-hoc. Please contact research@theworld100.com for more information.
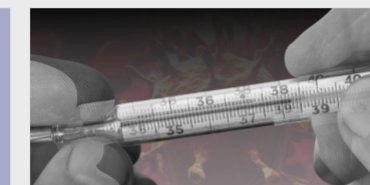
Research Library

Resources and Structures 2020
About the Survey University communications, marketing, and international teams have been at the forefront of their institutions' responses to the challenges presented by the Covid-19 pandemic. But...

READ MORE

COVID-19: Taking the Temperature of the Crisis
About the COVID-19 Survey COVID-19 has tested every university in ways that would have been unimaginable at the end of 2019. This has been the ultimate reputation test, and the World 100 Reputation...
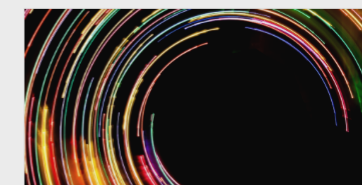
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Riding the Tiger: 2018/19
International partnerships between universities have traditionally been forged around student mobility, research collaborations, networks, and recruitment progression routes, which are determined by...
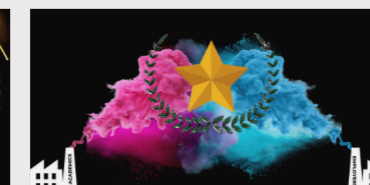
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Brand Snapshot: 2017/18
Our 2017/18 research project, Brand Snapshot, reviewed the online brand profile of the best universities in the world – the top 50 in world in all four main global rankings, plus W100 members...

READ MORE

The Ranking Influencers: 2016/17
Academics and universities know that data matters when it comes to world university rankings. As a result, tremendous effort goes into getting research in the right journals and maximizing citations....

READ MORE

The Digital Approach
Digital communications is essential for all global organizations but critical for those aimed at young people. In addition to our annual research project for W100 members, the World 100 set out to...

READ MORE

The R-Word: 2015/16
Excellent universities are defined by excellent research, and one of the main skills of those who direct reputation is to make this research

Reputation Management: 2014/15
The 2014/15 annual research project returns to the topic of resources and structures for reputation management in the world's best universities. We
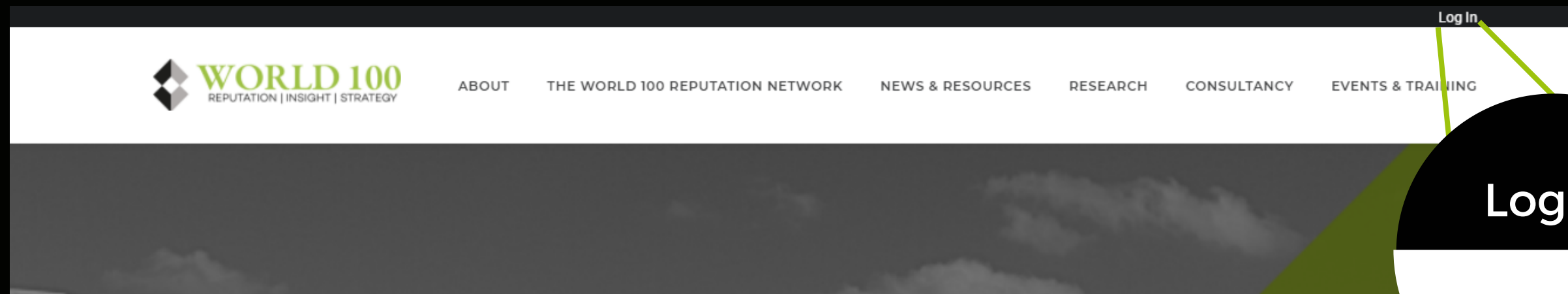
PhD Choice Factors: 2013/14
The project set out to consider the extent to which international PhD students valued reputation, and how reputation figured in their destinational choice

W.W.W

Logging in:
Go to 'login' in the top right hand corner of the screen:

Log In

WORLD 100
REPUTATION | INSIGHT | STRATEGY

ABOUT   THE WORLD 100 REPUTATION NETWORK   NEWS & RESOURCES   RESEARCH   CONSULTANCY   EVENTS & TRAINING

Log In

Existing members may use the same password they used on the old site.
New members will receive an email with a password and login username.

Once you have logged in you should be taken straight to your members area.

To go to the main website simply click our logo or any of the menu options.

If you have any issues logging in, email info@theworld100.com and we'll help you out.