



WORLD 100
ANNUAL CONFERENCE

**COMMUNICATING THE FUTURE:
CONNECTIVITY AND INNOVATION
IN UNIVERSITY REPUTATION**

KEY SESSIONS

MONTRÉAL, CANADA
13 & 14 OCTOBER 2022



UNIVERSITÉ
Concordia
UNIVERSITY



McGill

KEYNOTE SPEAKERS

SCOTT JASCHIK, EDITOR, INSIDE HIGHER ED
*THE REPUTATIONAL CHALLENGES OF THE
FREE SPEECH AGENDA*

**MARK SCOTT, PRESIDENT AND
VICE-CHANCELLOR, UNIVERSITY OF SYDNEY**
*REPUTATION BUILDING AND
STORYTELLING*

**PHIL BATY, CHIEF KNOWLEDGE OFFICER &
DUNCAN ROSS, CHIEF DATA OFFICER, TIMES
HIGHER EDUCATION**
RANKINGS, REPUTATION AND IMPACT

**MARK SUDBURY, HEAD OF WORLD 100 AND
REPUTATION & ISHAN CADER, SENIOR HIGHER
EDUCATION CONSULTANT**
*HOW DO UNIVERSITIES STAND OUT?
(WORLD 100 RESEARCH PROJECT)*

**DR SUSAN MURLEY AND COLLEAGUES,
MCGILL UNIVERSITY**
*COMMUNICATING SUSTAINABILITY:
PERSPECTIVES FROM AGENTS OF
CHANGE*

**GINA CODY, CONCORDIA UNIVERSITY
ALUMNUS**
LEADERSHIP PHILANTHROPY

WORKSHOPS

Interactive workshops provide opportunities to share experiences and develop innovative solutions, focusing on the subjects of most interest to network members:

**POLICY AND GOVERNMENT
RELATIONS**

**STRUCTURES FOR DELIVERING
EFFECTIVE EXTERNAL RELATIONS**

**UNIVERSITY REPUTATION AND
STAKEHOLDER MANAGEMENT:
FROM LISTENING TO INNOVATION**

**DEVELOPING TEACHING
REPUTATION**

**FAILING BETTER: OPEN SESSION FOR
MEMBERS TO SHARE WAR STORIES
AND LESSONS LEARNT**

**MANAGING TEAMS IN THE
COVID-19 AFTERMATH**